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# BusinessWeek

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## 2007 UNDERGRAD PROFILE

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# Iowa State University

## College of Business

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### PROGRAM BASICS & REQUIREMENTS

#### Specializations offered:

Accounting, , , ,

#### Programs Offered

BS Accounting	Full time
BS Finance	Full time
BS Marketing	Full time
BS Management	Full time
BS Operations and Supply Chain Management	Full time

Core curriculum last revised **Prior to 2000**

Average class size in required business classes **79**

Average class size in business electives **31**

Average class size in non-business classes (required for admission to the business program) **20**

15% of business classes (core and elective) have fewer than 20 students

32% of business classes (core and elective) have 21 to 50 students

53% of business classes (core and elective) have more than 50 students

100% of required business courses reached maximum enrollment by the first day of class from June 30, 2004 to June 30, 2005.

12% of required business courses had waiting lists for enrollment

### AREAS OF STUDY & ELECTIVES

#### The school reports that the following are its five leading areas of study:

Accounting, Finance, General Management, Marketing, Transportation

Number of elective courses (not multiple sessions of same course) available in the past academic year: **32**

#### New electives added in the past academic year:

Social Entrepreneurship

Supply Chain Information Systems

Project Management

Fixed Income Security Analysis

Advanced Fixed Income Analysis

### BUSINESSWEEK SPECIAL REPORT

**Best Undergrad B-Schools:** Recruiting is up, salary offers are higher, and there are major changes in our Top 50 undergrad business programs

Plus slide show: [The Top 25 Schools](#)

**Does Your School Make the Grade?** Four things to consider when applying

**Grading the Schools** The methodology behind our undergraduate business program ranking

**Minor Solution to Major Problem** More undergrads are minoring in business to shore up their credentials in the job market

**Make Your Own Ranking:** Our interactive table allows you to rerank 93 schools according to criteria you select

**Return on Investment** For the biggest bang for the buck head south

**Experience Wanted** Some programs excel at placing interns

**Cracking the Books** At most schools two hours of studying a day is enough

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### SCHOOL TOURS >>

#### Boston College: Integrating Ethics and Business

The Carroll School of Management offers opportunities for personal growth and networking as students



What special programs are available to business students?

secondary major in international business; entrepreneurial studies minor; honors courses; business consulting projects; learning communities (general and entrepreneurship)

**Work study or co-op opportunities** **Yes**

The college participates in the university's work study program for eligible students (based on financial need and academic performance).

**Study abroad opportunities** **Yes**

The college offers semester-long programs in Italy, Greece, Australia, Swansea, Tilburg, Aston, New Zealand, Ireland, and Spain. Study tour classes are offered each summer. Students can also participate in any university-sponsored study abroad opportunities, which are limitless.

**Volunteer and community service opportunities** **Yes**

Business student clubs volunteer for a variety of groups, such as Habitat for Humanity, and also participate in fund-raising activities for worthy causes.

**Business clubs and extracurricular activities** **Yes**

The College offers 15 different clubs or organizations for business students, including Alpha Kappa Psi; Beta Alpha Psi; Business Council; Business Week; Delta Sigma Pi; Entrepreneur Club; International Business Club; Finance Club; APICS Club; MIS Club; Marketing Club; Multicultural Business Network; Society of Human Resource Management; and TransLog Club. Students can also become active participants and planners for Career Week.

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## FACULTY

Total full-time undergraduate business faculty	<b>88</b>
Total undergraduate business adjuncts and visiting business faculty	<b>21</b>
Total undergraduate permanent/tenured business professors	<b>67</b>

25% of permanent/tenured business professors are women

37% of permanent/tenured business professors are underrepresented minorities (African American, Hispanic American or Native American)

15% of permanent/tenured business professors are members of company boards of directors or boards of advisors

3% of permanent/tenured business professors have owned their own business

Prominent Faculty: **Amrit Tiwana, Richard Poist, R. Kenneth Teas**

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## STUDENT LIFE

Freshmen **are not** required to live on campus

66% of all business students live on campus

Business students **are** grouped together in "learning communities" in housing or other facilities

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## TECHNOLOGY

1406 computers are available to undergraduate business students (within the program and university as a whole)

Wireless network **is** available in main B-school buildings

**Technology changes made over the past three years:**

College moved into new high-tech building with every classroom high-tech enabled. 258 computers new three years ago, about half replaced within last year. Fully-functional trading lab. Building is wireless. Specialized software for students, many with industry applications.

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