Final Questions: MIS 534

Same deal as mid-term…250 max per question, due April 17 (or thereabouts depending on your travel schedule…clearly email them to me!). I dropped it to two questions since your case is all happening so late.

1. We’ve talked about some of the mistaken early assumptions about e-commerce. While we debunked those pretty effectively, what do you see as the dominant current assumptions/guiding principles? You’re welcome to start with the status quo that the book notes, but extend beyond that; in particular, I would like to know what you think about the validity of present assumptions and perhaps any trends that you might see that aren’t in the book.

2. Tell me what you as an individual learned in your project; what elements of e-comm and your general business education came together in this project?