OK…for the finale it’s only these short 18. Memorize the heck out of them…same deal as the midterm.

1. Auction sites
2. Vertical market
3. Matchmaking sites
4. E-retailing
5. Channel conflict
6. Customer relationship management (CRM)
7. m-commerce
8. culture
9. consumer profiling
10. cross-linking
11. referral fee
12. country of origin
13. intellectual property
14. cybersquatting
15. business method patent
16. piracy
17. e-money
18. virtual credit card